

Spot Manager: Placed, 10/22/12-10/28/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187133

WOOD	10/22/12	5am Daybreak	5a-6am	5:22:07 AM	DST1204H	:30	P3		Yes	\$250.00	11
WOOD	10/22/12	6am Daybreak	6-7a	6:27:02 AM	DST1206H	:30	P3		Yes	\$650.00	13
WOOD	10/22/12	Today Show	658-9a	7:57:35 AM	DST1205H	:30	P3		Yes	\$975.00	15
WOOD	10/22/12	Today Show	658-9a	8:50:33 AM	DST1204H	:30	P3		Yes	\$975.00	16
WOOD	10/22/12	Today Show 2	9-10a	9:49:47 AM	DST1204H	:30	P4		Yes	\$300.00	3
WOOD	10/22/12	Rachael Ray	2-3p	2:15:56 PM	DST1204H	:30	P4		Yes	\$125.00	8
WOOD	10/22/12	The Doctors	3-4p	3:38:09 PM	DST1206H	:30	P4		Yes	\$125.00	10
WOOD	10/22/12	Ellen	4-5p	4:29:15 PM	DST1205H	:30	P4		Yes	\$400.00	10
WOOD	10/22/12	M-F News 8 @5p	5-530p	5:21:37 PM	DST1204H	:30	P3		Yes	\$1,150.00	10
WOOD	10/22/12	M-F News 8 @ 530p	530-6p	5:47:08 PM	DST1204H	:30	P3		Yes	\$1,150.00	10
WOOD	10/22/12	M-F News 8 @6p	6-630p	6:19:10 PM	DST1204H	:30	P3		Yes	\$2,000.00	3
WOOD	10/22/12	Inside Edition	7-730p	7:12:03 PM	DST1206H	:30	P4		Yes	\$450.00	3
WOOD	10/22/12	Access Hollywood	730-8p	7:47:04 PM	DST1205H	:30	P4		Yes	\$400.00	3
WOOD	10/22/12	Monday 8-10p	8-10p	8:43:15 PM	DST1204H	:30	P4		Yes	\$2,000.00	3
WOOD	10/22/12	M-F News 8 @ 11	11-1135p	11:34:04 PM	DST1204H	:30	P3		Yes	\$1,450.00	6
WOOD	10/22/12	Tonight Show w/ Leno	1135-1235a	12:08:17 XM	DST1204H	:30	P4		Yes	\$300.00	1
WOOD	10/23/12	5am Daybreak	5a-6am	5:38:33 AM	DST1206H	:30	P3		Yes	\$250.00	12
WOOD	10/23/12	6am Daybreak	6-7a	6:46:03 AM	DST1205H	:30	P3		Yes	\$650.00	14
WOOD	10/23/12	Today Show	658-9a	8:27:15 AM	DST1204H	:30	P3		Yes	\$975.00	17
WOOD	10/23/12	Today Show 3	10-11a	10:50:31 AM	DST1204H	:30	P4		Yes	\$200.00	3
WOOD	10/23/12	The Doctors	3-4p	3:36:14 PM	DST1204H	:30	P4		Yes	\$125.00	11

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/22/12-10/28/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187133

WOOD	10/23/12	Ellen	4-5p	4:19:47 PM	DST1206H	:30	P4		Yes	\$400.00	11
WOOD	10/23/12	M-F News 8 @5p	5-530p	4:58:30 PM	DST1205H	:30	P3		Yes	\$1,150.00	11
WOOD	10/23/12	M-F News 8 @ 530p	530-6p	5:54:06 PM	DST1204H	:30	P3		Yes	\$1,150.00	11
WOOD	10/23/12	M-F News 8 @6p	6-630p	6:25:06 PM	DST1204H	:30	P3		Yes	\$2,000.00	4
WOOD	10/23/12	Inside Edition	7-730p	7:28:26 PM	DST1204H	:30	P4		Yes	\$450.00	4
WOOD	10/23/12	Access Hollywood	730-8p	7:55:13 PM	DST1206H	:30	P4		Yes	\$400.00	4
WOOD	10/23/12	Tues 8-10p	758-10p	8:21:01 PM	DST1205H	:30	P4		Yes	\$2,000.00	3
WOOD	10/23/12	Tuesday 10-11p	10-11p	10:11:20 PM	DST1204H	:30	P4		Yes	\$1,250.00	7
WOOD	10/23/12	M-F News 8 @ 11	11-1135p	11:19:53 PM	DST1204H	:30	P3		Yes	\$1,450.00	7
WOOD	10/23/12	M-F News 8 @ 11	11-1135p	11:32:34 PM	DST1204H	:30	P3		Yes	\$1,450.00	8
WOOD	10/23/12	Tonight Show w/ Leno	1135-1235a	11:55:54 PM	DST1206H	:30	P4		Yes	\$300.00	3
WOOD	10/23/12	Tonight Show w/ Leno	1135-1235a	12:30:34 XM	DST1205H	:30	P4		Yes	\$300.00	2
WOOD	10/24/12	5am Daybreak	5a-6am	5:54:24 AM	DST1204H	:30	P3		Yes	\$250.00	13
WOOD	10/24/12	6am Daybreak	6-7a	6:53:53 AM	DST1204H	:30	P3		Yes	\$650.00	15
WOOD	10/24/12	Today Show	658-9a	7:22:35 AM	DST1204H	:30	P3		Yes	\$975.00	18
WOOD	10/24/12	Today Show	658-9a	8:27:13 AM	DST1206H	:30	P3		Yes	\$975.00	19
WOOD	10/24/12	eightWest	11a-12p	11:33:14 AM	DST1205H	:30	P4		Yes	\$75.00	3
WOOD	10/24/12	The Doctors	3-4p	3:27:33 PM	DST1204H	:30	P4		Yes	\$125.00	12
WOOD	10/24/12	Ellen	4-5p	4:37:11 PM	DST1204H	:30	P4		Yes	\$400.00	12
WOOD	10/24/12	M-F News 8 @5p	5-530p	5:13:57 PM	DST1204H	:30	P3		Yes	\$1,150.00	12
WOOD	10/24/12	M-F News 8 @ 530p	530-6p	5:52:39 PM	DST1206H	:30	P3		Yes	\$1,150.00	12

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/22/12-10/28/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187133

WOOD	10/24/12	M-F News 8 @6p	6-630p	6:21:58 PM	DST1204H	:30	P3		Yes	\$2,000.00	5
WOOD	10/24/12	Inside Edition	7-730p	7:20:23 PM	DST1205H	:30	P4		Yes	\$450.00	5
WOOD	10/24/12	Access Hollywood	730-8p	7:41:30 PM	DST1204H	:30	P4		Yes	\$400.00	5
WOOD	10/24/12	Wednesday 9-10p	9-10p	9:41:19 PM	DST1204H	:30	P4		Yes	\$875.00	3
WOOD	10/24/12	Wednesday 10-11p	10-11p	10:26:28 PM	DST1206H	:30	P4		Yes	\$875.00	3
WOOD	10/24/12	M-F News 8 @ 11	11-1135p	11:13:52 PM	DST1204H	:30	P3		Yes	\$1,450.00	10
WOOD	10/24/12	M-F News 8 @ 11	11-1135p	11:30:29 PM	DST1205H	:30	P3		Yes	\$1,450.00	9
WOOD	10/24/12	Tonight Show w/ Leno	1135-1235a	12:06:50 XM	DST1204H	:30	P4		Yes	\$300.00	4
WOOD	10/25/12	5am Daybreak	5a-6am	5:17:51 AM	DST1204H	:30	P3		Yes	\$250.00	14
WOOD	10/25/12	6am Daybreak	6-7a	6:17:22 AM	DST1206H	:30	P3		Yes	\$650.00	16
WOOD	10/25/12	Today Show	658-9a	7:28:30 AM	DST1204H	:30	P3		Yes	\$975.00	20
WOOD	10/25/12	Today Show	658-9a	8:43:02 AM	DST1205H	:30	P3		Yes	\$975.00	21
WOOD	10/25/12	News 8 @ Noon	12-1p	12:47:43 PM	DST1204H	:30	P4		Yes	\$225.00	11
WOOD	10/25/12	The Doctors	3-4p	3:11:56 PM	DST1204H	:30	P4		Yes	\$125.00	13
WOOD	10/25/12	Ellen	4-5p	4:46:28 PM	DST1206H	:30	P4		Yes	\$400.00	13
WOOD	10/25/12	M-F News 8 @5p	5-530p	5:18:07 PM	DST1204H	:30	P3		Yes	\$1,150.00	13
WOOD	10/25/12	M-F News 8 @ 530p	530-6p	5:54:18 PM	DST1205H	:30	P3		Yes	\$1,150.00	13
WOOD	10/25/12	M-F News 8 @6p	6-630p	6:13:04 PM	DST1204H	:30	P3		Yes	\$2,000.00	6
WOOD	10/25/12	M-F News 8 @6p	6-630p	6:28:04 PM	DST1204H	:30	P3		Yes	\$2,000.00	7
WOOD	10/25/12	Inside Edition	7-730p	7:28:01 PM	DST1206H	:30	P4		Yes	\$450.00	6
WOOD	10/25/12	Access Hollywood	730-8p	7:54:12 PM	DST1204H	:30	P4		Yes	\$400.00	6

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/22/12-10/28/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
Advertiser: POL/Stabenow for Senate 2012											
Order: 187133											
WOOD	10/25/12	Thursday 10-11p	10-11p	10:43:08 PM	DST1205H	:30	P4		Yes	\$750.00	15
WOOD	10/25/12	M-F News 8 @ 11	11-1135p	11:12:33 PM	DST1204H	:30	P3		Yes	\$1,450.00	11
WOOD	10/25/12	M-F News 8 @ 11	11-1135p	11:31:04 PM	DST1204H	:30	P3		Yes	\$1,450.00	12
WOOD	10/25/12	Tonight Show w/ Leno	1135-1235a	11:59:30 PM	DST1206H	:30	P4		Yes	\$300.00	5
WOOD	10/26/12	5am Daybreak	5a-6am	5:51:52 AM	DST1207H	:30	P3		Yes	\$250.00	15
WOOD	10/26/12	6am Daybreak	6-7a	6:47:33 AM	DST1205H	:30	P3		Yes	\$650.00	17
WOOD	10/26/12	Today Show	658-9a	7:58:30 AM	DST1207H	:30	P3		Yes	\$975.00	23
WOOD	10/26/12	Today Show	658-9a	8:48:43 AM	DST1207H	:30	P3		Yes	\$975.00	22
WOOD	10/26/12	Days of Our Lives	1-2p	12:59:00 PM	DST1206H	:30	P4		Yes	\$200.00	8
WOOD	10/26/12	The Doctors	3-4p	3:35:03 PM	DST1207H	:30	P4		Yes	\$125.00	14
WOOD	10/26/12	Ellen	4-5p	4:37:50 PM	DST1207H	:30	P4		Yes	\$400.00	14
WOOD	10/26/12	M-F News 8 @5p	5-530p	5:13:02 PM	DST1207H	:30	P3		Yes	\$1,150.00	14
WOOD	10/26/12	M-F News 8 @ 530p	530-6p	5:42:27 PM	DST1207H	:30	P3		Yes	\$1,150.00	14
WOOD	10/26/12	M-F News 8 @6p	6-630p	6:28:04 PM	DST1207H	:30	P3		Yes	\$2,000.00	8
WOOD	10/26/12	Access Hollywood	730-8p	7:45:45 PM	DST1207H	:30	P4		Yes	\$400.00	7
WOOD	10/26/12	Friday 8-9p	8-9p	8:40:35 PM	DST1205H	:30	P4		Yes	\$750.00	2
WOOD	10/26/12	M-F News 8 @ 11	11-1135p	11:11:06 PM	DST1207H	:30	P3		Yes	\$1,450.00	13
WOOD	10/26/12	Tonight Show w/ Leno	1135-1235a	12:30:51 XM	DST1207H	:30	P4		Yes	\$300.00	6
WOOD	10/27/12	Daybreak Sat 6am	6-7a	6:21:16 AM	DST1206H	:30	P4		Yes	\$150.00	3
WOOD	10/27/12	Daybreak Sat@7am	658-8a	7:48:23 AM	DST1207H	:30	P4		Yes	\$275.00	3
WOOD	10/27/12	Today Show Saturday	758-10a	9:22:12 AM	DST1207H	:30	P4		Yes	\$375.00	3

[Filtered by:] [Sorted by: Date]

Spot Manager: Placed, 10/22/12-10/28/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
---------	------	-----------------------------	-------------	----------	-------	--------	----------	---------	----------	------	--------

Advertiser: POL/Stabenow for Senate 2012

Order: 187133

WOOD	10/27/12	Sat News 8 @6p	6-630p	6:19:20 PM	DST1207H	:30	P3		Yes	\$600.00	3
WOOD	10/27/12	Saturday 8-9p	8-9p	8:22:23 PM	DST1207H	:30	P4		Yes	\$350.00	2
WOOD	10/27/12	Saturday News 8 @11	11-1130p	11:18:15 PM	DST1207H	:30	P3		Yes	\$1,450.00	1
WOOD	10/28/12	Daybreak Sun @6am	6-7a	6:16:19 AM	DST1207H	:30	P4		Yes	\$125.00	3
WOOD	10/28/12	Daybreak Sun @7am	658-8a	7:42:17 AM	DST1205H	:30	P4		Yes	\$250.00	3
WOOD	10/28/12	Today Show Sunday	758-9a	8:22:58 AM	DST1207H	:30	P4		Yes	\$600.00	3
WOOD	10/28/12	Sun 11p News (NFL)	1130-12a	12:10:00 XM	DST1207H	:30	P3		Yes	\$1,000.00	1

\$71,400.00 91

\$71,400.00 91

\$71,400.00 91

[Filtered by:] [Sorted by: Date]